# Prepared Exclusively for Luxury FIT Germany by BEM Ireland



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# **PROGRAM SCOPE**

This document represents a preliminary proposal of professional services developed by BEM Ireland. The professional services outlined below and described on the following pages are based upon present knowledge of your interests, objectives and program scope.

## PROGRAM SUMMARY

Program Name: Luxury FIT No Driver
Destination: Dublin, Galway, Killarney, Kerry, Clare
Program Dates: Saturday, 1 May - Monday, 10 May, 2021
Number of Guests: 0
PROGRAM SCHEDULE
Saturday, 1 May
Arrive at Dublin Airport and Transfer to the West of Ireland
Check in to Glenlo Abbey Hotel for 3 nights
Sunday, 2 May
Connemara Day Tour
Dinner on the Pullman Restaurant
Monday, 3 May
Free Day in Galway City - Afternoon Tea in Glenlo Abbey
Tuesday, 4 May
Burren & Cliffs of Moher Tour
Check in to Dromoland Castle for 2 Nights
Wednesday, 5 May
Visit Bunratty Castle & Folk Park & the Village of Ennis
Dinner in Dromoland Castle
Thursday, 6 May
Late Check out and Transfer to Killarney in County Kerry
Check in to the Europe Hotel for 4 Nights
Friday, 7 May
Dingle Peninsula Drive
Saturday, 8 May
Gap of Dunloe Tour
Sunday, 9 May
Explore Killarney National Park
Dinner in the Europe Hotel
Monday, 10 May
Transfer to Dublin Airport for your return flight hoome

#### **About Us**

### **ABOUT BEM IRELAND**



BEM Ireland are one of Ireland's leading destination and event management companies delivering meetings, conferences, incentive programmes and a range of corporate events from award ceremonies to team building outings all over the island of Ireland.

With 25 years of excellence in producing memorable and rewarding incentive programmes and events, BEM Ireland's award winning team not only do everything a destination and event management company should do, from conception to completion, but we do it with innovation, fun and most importantly passion. We love every minute of every experience we create. We have partnered with some of the most successful international brands to deliver world class incentive programmes and events - right here in Ireland. We take on challenges and like to push boundaries. Be it online registration management, brand and print management, the luggage pull of over 800 pieces of delegates luggage, intricate movement of a 500 piece performance group around Ireland with their instruments, VIP golfing event for 80 delegates, working with manufacturing plants to design specialised year round customer visit programmes, or delivering award-winning entertainment, We set standards in corporate event management. But most importantly we've made thousands of people smile along the way. We are part of their most memorable stories and cherished moments and that is what we are proud of. At the heart of what we do is the commitment to making every experience unique

Arrive at Dublin Airport and Transfer to the West of Ireland - Saturday, 1 May 10:00 AM - 2:00 PM

Arriving in to Dublin Airport and transfer to **Galway** in the west of Ireland where you will be staying in **Glenlo Abbey Hotel for 3 nights.** 

## **GALWAY CITY**



Galwegians revel in enjoying themselves. Right in the middle of the Wild Atlantic Way, the city has a reputation for artistic creativity and an infectious up-tempo vibe that's played out in a full calendar of festivals and events. From music and horse racing to literature and oysters – Galway knows how to celebrate.

Throughout the year there's a party atmosphere that gives this place a special edge. It's no wonder people pour into the hopping bars, traditional pubs and fantastic restaurants every weekend.

Wander Galway City's cobble-stoned streets and feel yourself stepping back in time to Medieval Ireland. Known the world over for its friendly people, charming streets, shopping and nightlife, Galway will refresh flagging spirits like no other place. Visit the famous Galway Farmers Market in Church Lane for lots of great Irish delicacies and enjoy the wonderful atmosphere.



Check in to Glenlo Abbey Hotel for 3 nights - Saturday, 1 May 3:00 PM - 4:00 PM

### **GLENLO ABBEY**





Situated four kilometres from Galway city centre, **Glenlo Abbey Hotel** offers 5-Star luxury accommodation, a golf course, and views of Lough Corrib, and the dramatic West of Ireland landscape.

The Abbey is a graceful gothic 18th Century Abbey and offers guests a unique dining or event experience. At Glenlo Abbey, golfers can enjoy 140 acre lakeside golf course, a 21-bay driving range, and golf lessons. Falconry and fishing are also available on-site. Other activities that can be organised near the property include horse riding, boating, water sports, tennis, and hiking. Glenlo Abbey is the ideal location for exploring Connemara and the West of Ireland. Three opulent and elegant reception rooms comprise the French Room, the Kentfield, and the Palmer Bar, where guests can enjoy a relaxing drink by the open log fires, signature afternoon tea, or take time out to relax and read the newspapers.

Each bedroom at Glenlo Abbey Hotel has been beautifully refurbished. Contemporary interiors in keeping with the timeless elegance are the mainstay of the refurbishment. Guests can relax in luxurious surroundings with plush bedroom furnishings and features, ensuite marble bathroom with power shower, free WiFi, luxury toiletries, bathrobes and slippers, and a flat screen TV. Many of the rooms have river and lake views.



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#### Connemara Day Tour - Sunday, 2 May 9:00 AM - 5:00 PM



### **CONNEMARA DAY TOUR**

Fringed by the Wild Atlantic Way to the west, passing through desolate Doo Lough and Delphi Valleys towards the village of Leenane in County Galway is a dramatic journey. This is Ireland unplugged, and Oscar Wilde was certainly onto something when he dubbed it "A Savage Beauty."

As one of the island's largest Gaeltacht (Irish-speaking) regions, locals use Irish on a daily basis and you can always try your hand at a cupla focal as Gaeilge (a few words in Irish) when you visit, too.

### **KYLEMORE ABBEY**

Kylemore Abbey and Victorian Walled Garden is the ideal destination, at any time of year, for a day out in majestic Connemara. Located just over an hour's drive from Galway City, a visit to the beautiful 1,000 acre Kylemore estate will rank as an unforgettable memory.

The dramatic landscape and iconic image of a baronial castle reflected in a Connemara lake has made Kylemore Abbey world famous and it is now the largest tourist attraction in the west of Ireland.

The Benedictine nuns of Kylemore invite visitors to experience the Victorian atmosphere of the Abbey's restored rooms, the neo- Gothic Church, and Ireland's largest Victorian Walled Garden. Learn about Kylemore's history of tragedy, romance, spiritually, innovation and education. From the love story that began it all, to engineering initiatives, model farms, royal visits, a Duke and Duchess, Indian princesses and the Abbey's former role as a girls boarding school there is plenty to engage and fascinate.

Explore the extensive woodland and lakeshore walks which lead you through the beautifully manicured estate. The stunning Walled Garden is maintained to strict Heritage standards and is a haven for Victorian flowers, shrubs and vegetables. The restored Head Gardener's house and the Garden Bothy house give a fascinating glimpse into life in the Victorian era. Enjoy refreshing walks and scenic views whatever the season.



## **DAN O'HARA'S**

Stop at the restored pre famine cottage of **Dan O'Hara** who was forced to emigrate in the 1840's when he was evicted from his home. You will get to see many traditional farming methods such as turf cutting and bread making. Here, Nora and Martin offer you a Céad Míle Fáilte to Connemara. Martin's family has been farming in Connemara for 5 generations. Martin, your guide at the center, will take you back in time with stories from the mid 1800's, in front of an open fire.



Dinner on the Pullman Restaurant - Sunday, 2 May 8:00 PM - 10:00 PM

### **PULLMAN RESTAURANT**

Irelands most unique dining experience. Step back in time and dine aboard the Pullman Restaurant. Comprising of two original carriages of Orient Express, beautifully restored and set on the grounds of the hotel. Enjoy the luxury of a private booth or sit by the window and take in the spectacular views overlooking Glenlo Abbey Estate and Lough Corrib.

Converted into a wonderful restaurant car without losing any of its original character, this historic Pullman train carriage had been residing at Elsenham Station in Hertfordshire, England, before joining the many and varied facilities already available at Glenlo Abbey Hotel & Estate Galway.

A 2 AA rosette award winning restaurant, the Pullman Restaurant is certainly a dining experience like no other.



Free Day in Galway City - Afternoon Tea in Glenlo Abbey - Monday, 3 May 9:00 AM - 5:00 PM

Today you will have free to explore Galway City and enjoy a **Delicate Afternoon Tea in Glenlo Abbey.** 



Burren & Cliffs of Moher Tour - Tuesday, 4 May 9:00 AM - 4:00 PM



# THE CLIFFS OF MOHER

Visit the dramatic end of-Europe, Cliffs of Moher. The cliffs make a shear plunge into the North Atlantic and seabirds swirl around the ledges. When you make your pilgrimage to the Cliffs of Moher, you're coming for one of two things: the staggering height of the rock face, and the even more staggering beauty of the views from the top. Soaring to 702ft, the striated stone reaches its long fingers southward to counties Cork and Kerry beyond, with a keen eye from O'Brien's Tower even able to spot the Aran Islands to the north. As the sea spray fills the air with the invigorating freshness of the Wild Atlantic Way, it's hard not to feel as though you're braving the ocean from the prow of a magnificent ship. To make the most of the magic, nothing quite beats a wind-whipped trek across the clifftop, the edges peaking slightly upwards like the crests of the waves that roll endlessly below.





### **THE BURREN**

The Burren, in County Clare is a region of outstanding significance in terms of its geology, geomorphology, natural history and archaeology. The Burren encompasses 360km2 of gently inclined plateau with a further 200km2 of lowland to the east of the plateau. The limestone also has a landscape in miniature etched into exposed slabs of rock. The bare surfaces are fretted with hollows and channels where acidic rainwater has selectively dissolved the rock. An extreme example of these micro landforms occurs on the coast.

Often described as a natural landscape, the Burren has been profoundly influenced by human activities. Early removal of the natural woodland induced soil erosion, enlarging the exposure of the underlying limestone. Ecological diversity is one of the great attractions of the Burren, a remarkable profusion that is now under intense pressure.

More than 700 different flowering plants and ferns have been recorded in the Burren. Thus, although the Burren represents only 1% of the land-mass of Ireland, 75% of the Irish native species are contained in the area. Most of the area has been designated as a Special Area of Conservation under the EU Habitats Directive.

The people of the Burren welcome visitors to Ireland's most extraordinary landscape. The Burren may look rugged, but it is also a fragile place and is always under threat from increased human activity. The limestone pavement, flora and built heritage are the resources on which tourism in The Burren thrives. Respecting and conserving this resource is extremely important. There is a Burren Code, and by following it, visitors can help protect the limestone pavement, plants and built heritage of this irreplaceable 'fertile rock'.



Check in to Dromoland Castle for 2 Nights - Tuesday, 4 May 5:00 PM - 6:00 PM

### **DROMOLAND CASTLE**

Ireland's most magical address, **Dromoland Castle** has been welcoming guests since the 16th century. The ancestral home of the O'Briens of Dromoland, whose lineage dates back 1,000 years to Brian Boru, one of the last High Kings of Ireland, we've got nobility and hospitality in our DNA.

From the imposing baronial façade to the startling interiors, you'll find a world of historic grandeur underpinned by the finest modern comforts. With lavish decor, indulgent dining, fabulous views and magnificent bedrooms, this is a place to feel at home.

Behind the warm Irish welcome is the belief that every guest is royalty. Stroll the 450-acre estate. Tee off on their world class golf course. Take afternoon tea by a roaring fire. Relax in intimate spa. Enjoy delicious cuisine. No matter what your preference, at Dromoland Castle there's no escaping the sense that you are walking in the shadows of kings.







Visit Bunratty Castle & Folk Park & the Village of Ennis - Wednesday, 5 May 9:00 AM - 5:00 PM

## **BUNRATTY CASTLE & FOLK PARK**

Bunratty castle built in 1425, was restored in 1954 to its former Medieval splendour and houses the Bunratty Collection, 450 pieces of Medieval furniture and artifacts. At nighttime, the castle is the impressive setting for its popular Medieval banquets, held year round.

The site on which Bunratty Castle stands was in origin a Viking trading camp in 970. The present structure is the last of four castles to be built on the site. Robert De Muscegros, a Norman, built the first defensive fortress (an earthen mound with a strong wooden tower on top) in 1250. At this time Bunratty became a large town and had a populations of about 1,000.

Today, the castle stands peacefully in delightful grounds

Within the grounds is the folk park, where 19th Century life is vividly recreated. Set on 26 acres, the impressive park features over 30 buildings, including a schoolhouse, post office and doctor's house in a living village setting. Bunratty Folk Park also includes Ardcroney Church, a former Church of Ireland building which was painstakingly moved, stone by stone, from County Tipperary, to Bunratty.

Another reconstructed feature is Hazelbrook House, (rebuilt in the folk park in 2001) which was the family home of the Hughes Brothers. They produced HB ice cream, which became an Irish household name and visitors to Hazelbrook House will learn about ice cream making, from farm dairy to the modern day production plant.

During the summer months, meet folk park characters such as the 'Bean An Tí' (woman of the house), schoolteacher and policeman as they go about their daily lives. As the Bean An Tí is often found baking brown bread, porter cake, apple tart and griddle bread, you may be able to sample some delicious home baking.





Dinner in Dromoland Castle - Wednesday, 5 May 7:00 PM - 9:00 PM

### **DINNER IN DROMOLAND CASTLE**

Renowned for their award-winning cuisine, Executive Head Chef David McCann has been impressing guests for over 20 years with his elegant and delicious cooking. Scouring the countryside for the finest artisan producers and growers, his menus are a role call of Ireland's very best ingredients.

Setting the standard for dining, David blends classical training with a flair for the contemporary, delivering flawless food no matter your mood.

Dress up and dine in luxury in the Earl of Thomond , the landmark restaurant where fabulous food and silver service combine.



Late Check out and Transfer to Killarney in County Kerry - Thursday, 6 May 12:00 PM - 3:00 PM

# **KILLARNEY**

Locals are all very proud of their vibrant 'little' town and the incredibly beautiful surrounding countryside which makes Killarney a very special place indeed. Brim full of history, heritage, activities, and world class hospitality. Killarney is populated with enthusiastic and welcoming people, and this enthusiasm is reflected in many national and international awards.



Check in to the Europe Hotel for 4 Nights - Thursday, 6 May 3:00 PM - 4:00 PM

### THE EUROPE HOTEL & RESORT

**The Europe Hotel & Resort** in Ireland enjoys a stunning location by the Lakes of Killarney and at the foot of the magnificent Kerry mountains.

The five-star hotel has been welcoming guests for more than fifty years, and makes the most of its location in every way. From the moment guests walk through the door they are greeted by a two-story high atrium overlooking the lakes and, throughout their stay, whether dining in the restaurant or relaxing in the spa, guests enjoy the peaceful vista over the gardens to the lakes. This breathtaking setting offers guests the chance to experience true luxury in the heart of Ireland's Southwest.

The Europe Hotel & Resort award winning Spa, designed by ESPA, is spread over two levels with magnificent views over the lakes and mountains from many of the rooms. The spa area offers 16 treatment rooms, including a VIP suite, heat experiences, and lifestyle showers. All guests enjoy complimentary access to the Active Level of ESPA at The Europe which includes a 20 metre lap pool, indoor and outdoor vitality pools, steam room, sauna and salt water pool, thermal suites, relaxation areas, and fitness studio.









## Dingle Peninsula Drive - Friday, 7 May 9:00 AM - 5:00 PM

## **DINGLE PENINSULA**



Take a scenic drive of the **Dingle Peninsula**. This drive was once described by National Geographic as "probably the most beautiful on Earth". This peninsula is famous for its Celtic, pre-Christian monuments and Christian churches. It is also a 'Gaeltacht' (Irish speaking) area, where the Irish language and traditional ways of life are preserved.

Dingle town itself is a thriving fishing town and offers plenty of opportunity for shopping or simply savouring the atmosphere of a typical country Irish town with its plentiful pubs, narrow streets and busy harbour. The road around the Peninsula is truly spectacular. It passes through a chain of Mountains, called **Slieve Mish.** From **Inch**, a long beach bordered by dunes and made famous by David Lean's movie "Ryan's daughter," admire the Iveragh Peninsula and Rossbeigh Beach. From Dingle, drive around the coast to **Slea Head**. Here the blue of the marine landscape surrounds the Blasket Islands, deserted since 1953. In the distance are the two rocky Skellig islands, where the ruins of an early Christian Monastery can be found. The Dingle Peninsula will charm you with its villages painted in bright colours and will bewitch you with the dramatic beauty of its landscapes.





Gap of Dunloe Tour - Saturday, 8 May 10:00 AM - 4:00 PM

### **GAP OF DUNLOE EXPERIENCE**

This trip combines a leisurely boat journey through the majestic nature of the Lakes of Killarney before an experiencing the spectacular Gap of Dunloe. This journey departs in a traditional, open lake-boat. On crossing the Lower Lake of Killarney (Loch Léin), the Middle Lake and Dinis Island and the famed Meeting of the Waters are reached. Arrive at a private location in the National Park where you can have lunch at Lord Brandon's Cottage. Enjoy a picturesque lunch by the lake before taking on the journey through the Black Valley. Here you take a jaunting car lead by pony back through the Gap of Dunloe for a scenic return to Killarney. On the way, ever-opening vistas open over Ireland's most spectacular mountain and lake scenery.





#### Explore Killarney National Park - Sunday, 9 May 10:00 AM - 4:00 PM

#### KILLARNEY NATIONAL PARK

Internationally renowned for its scenic beauty and scientific interest Killarney National Park, 10,000 hectares in extent, encompasses the three Lakes of Killarney and the mountains and woods which surround them.

South and west of the town of Killarney in County Kerry is an expanse of rugged mountainous country. This includes the McGillycuddy's Reeks, the highest mountain range in Ireland which rises to a height of over 1000 metres. At the foot of these mountains nestle the world famous lakes of Killarney. Here where the mountains sweep down to the lake shores, their lower slopes covered in woodlands, lies the 10,236 hectares, Killarney National Park. The distinctive combination of mountains, lakes, woods and waterfalls under ever changing skies gives the area a special scenic beauty.

The focal point of the National Park for visitors is Muckross House and Gardens. The house, which is presented as a late 19th century mansion, features all the necessary furnishings and artefacts of the period. The former Kenmare Desmene close to Killarney Town is also part of the National Park and features Killarney House and Gardens and Knockreer House which is the education centre of the park.

Killarney National Park contains many features of national and international importance such as the native oak woods and yew woods together with an abundance of evergreen trees and shrubs and a profusion of bryophytes and lichens which thrive in the mild Killarney climate. The native red deer are unique in Ireland with a presence in the country since the last Ice Age.

Killarney National Park was designated as a Biosphere Reserve in 1981 by the United Nations Educational, Scientific and Cultural Organisation (UNESCO), part of a world network of natural areas which have conservation, research, education and training as major objectives.



Dinner in the Europe Hotel - Sunday, 9 May 7:00 PM - 9:00 PM

# **DINNER IN THE EUROPE HOTEL**

If you are ooking for Fine Dining in Killarney, The Panorama Restaurant is the top Killarney restaurant for gourmet food. The Panorama Restaurant has one of the most enviable views in Ireland with vistas of the Lakes of Killarney as well as mountains and gardens stretching before you as you dine.



26.6.2020 Luxury FIT No Driver

Transfer to Dublin Airport for your return flight hoome - Monday, 10 May 9:00 AM - 1:00 PM

Enjoy breakfast in your hotel and check out. Transfer to Dublin Airport for your return flight home.