



BEM IRELAND

MEETINGS › INCENTIVES › CONFERENCES › EVENTS

Céad Mile Fáilte!

Ireland

Sample 5 Nights Dublin City

BEM Ireland

Suite 2090, Fitzwilliam Business Centre

26 Upper Pembroke Street

Dublin 2, Ireland

P: + 353 1 63 73922

F: + 353 1 662 0365

BEM Ireland

Corporate House,

Ballybrit Business Park,

Ballybrit, Galway, Ireland

P: + 353 91 77 38 33

F: + 353 91 77 38 44



OVERVIEW

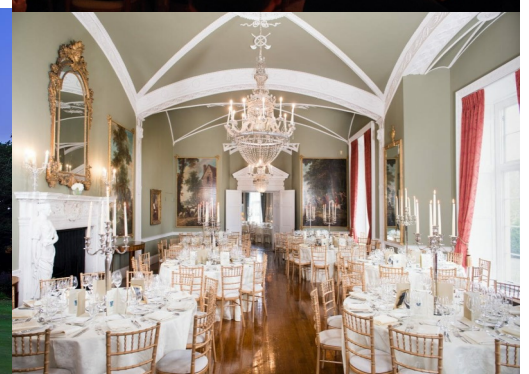
	Day 1	Day 2	Day 3	Day 4	Day 5
Morning	Arrivals to Dublin Airport and Transfers	Dublin City Tour Visit The Book of Kells, St. Patricks Cathedral, The Georgian Squares & Phoenix Park	Visit Kilkenny Medieval City Morning visit to The Highbank Organic Orchards	Optional Activities: Golfing at the Palmer Ryder Cup Course, the K Club Wicklow Garden of Ireland Tour— visit Glendalough & Killruddery House	Departures
Lunch	Welcome lunch in the hotel	Nancy Hands	Kytelers Inn	K Club for Golfers and The Wicklow Heather for Non Golfers	
Afternoon	At Leisure	Teelings Whiskey Distillery tour & tasting	Tour Kilkenny Castle	Continued	
Evening	Transfer to the private 5 Star Luttrellstown Castle	Dinner in Fire Restaurant followed by a pub crawl	Dinner in your hotel	Farewell dinner at The Guinness Storehouse with World - Champion Irish Dancers	
Overnight	The Westin	The Westin	The Westin	The Westin	

DAY 1 - FREE AFTERNOON AND DINNER AT LUTTRELSTOWN CASTLE

Welcome, upon arrival at Dublin airport, you will be met by your guide and escorted to your hotel. On Route, enjoy on a panoramic tour of Ireland's dynamic capital city. Dublin has come a long way in 100 years. Today, the city is a multi-cultural, creative hub and in 2010 Dublin was designated as a UNESCO City of Literature in recognition of its cultural profile and international standing as a city of literary excellence.

After your panoramic tour, transfer and check into your luxury accommodation. Your personal hospitality Desk will be open on arrival. Enjoy the afternoon at your leisure.

This evening meet in the lobby and transfer to the stunning private Luttrellstown Castle. Tonight we have a stunning evening in Luttrellstown Castle, one of Ireland's finest 5 star properties offering a luxurious oasis on the edge of Dublin City. The Castle is a historical landmark with a timeless elegance and warmth. Set in the grandeur and elegance of a five hundred and sixty acre walled estate, with breathtaking views. Luttrellstown Castle will be exclusively yours for the evening. Entertainment will be customised to the particular venue with a performance by Anúna. Concerts feature a compelling combination of movement, elegant costume and candles with ethereal and haunting music sung in the choir's own unique way. Anúna sing unaccompanied and without conductor and their performance includes reconstructions of early and medieval Irish music.



DAY 2 - DUBLIN CITY TOUR & DINNER IN A CITY RESTAURANT



After Breakfast we will start off your trip to Dublin with a fun filled day exploring the city. First stop, visit **Trinity College**, the oldest university in Ireland. The College is famed for its great treasures including **The Book of Kell's**, a 9th century illuminated manuscript written around the year 800 AD, one of the most beautifully illuminated manuscripts in the world. Dublin is also famous for its **Georgian Squares**, which were laid out during the Hanoverian period of the 1700's as the city attracted new wealth and rejuvenation. The reason Georgian Squares enjoy prominence in Dublin is both because of the grace of Georgian architecture, consisting of distinctive, uniform and elegant rows of houses, and because as some of the best preserved of Dublin's

architecture, they have become a symbol of Dublin. Rigid building guidelines contributed to their uniformity, but the unique doorways and ornate knockers were the way to make the exteriors individual. Enjoy lunch then continue on for your tour. You will stop at **St Patrick's Cathedral**. Founded in 1191, this very special church has a strong connection with the music of Handel. Music has played an integral part in the life of Saint Patrick's since its foundation and is the only cathedral in these islands to sing two services every day we will take a photo stop in **Phoenix Park**. At 707 hectares (1752 acres) this park is one of the largest enclosed recreational spaces within any European capital city. It was originally conceived as a Royal Deer Park, and herds of Deer can still be seen roaming freely in the park. Áras an Uachtaráin, the residence of the President of Ireland, dates from 1750 and is located in the centre of the park adjacent to the United States Ambassador's residence, which was built in 1774.

Afterwards move onto the **Teelings Distillery**. The Teeling Whiskey Distillery is Dublin's newest destination for whiskey fans and for anyone with an interest in Dublin's long association with Irish Whiskey. Located in the heart of Dublin City Centre, in the historic Liberties, the Teeling Whiskey Distillery is the only operational distillery in the city and home to the Spirit of Dublin. Come and experience first-hand the sound, smell and feel of a fully operational distillery, as the first Dublin whiskey is distilled for over 40 years. After your tour, enjoy a handcrafted Teelings whiskey cocktail.

Return to the hotel and freshen up. This evening enjoy dinner at **Fire Restaurant**, a Victorian building with high vaulted ceilings and contemporary Irish cuisine followed by a pub crawl.



DAY 3 - KILKENNY TOUR AND DINNER IN YOUR HOTEL

Breakfast in your hotel. Today we will embark on a full day tour outside of Dublin as we head south to Kilkenny Town.

Visit **Highbank Organic Orchards & Ireland's Smallest Distillery** and artisan producers of Cider, Balsamic Cider Vinegar, Gin Vodka and Orchard Liquors. Steeped in medieval history the 17th century stone built coachyard with its small distillery offers a backdrop to tasting the organic orchard syrup, juices, organic ciders and apple spirits all produced directly from the orchards. Highbank offers an insight into a small scale Irish food producer adding value to product. Organic for over 20 years the farm is full of seasonal wildlife.

Follow on to **Kilkenny**, a medieval city of 24,000 people acclaimed internationally as a centre for craft and design. This city is characterised by many beautifully restored buildings and winding slipways - it is small and compact enough to explore on foot, yet full of fascinating historical buildings and contemporary shops, design galleries and restaurants.

Enjoy a pub lunch. After your guide will bring you on an epic journey of Kilkenny's past followed by a tour of **Kilkenny Castle**.

Kilkenny Castle, one of the most magnificent castles in Ireland, was built by the Normans who arrived in the city during the 12th century. The Castle stands dramatically on a strategic height that commands a crossing on the River Nore and dominates the 'High Town' of Kilkenny City. Over the eight centuries of its existence, many additions and alterations have been made to the fabric of the building, making Kilkenny Castle today a complex structure of various architectural styles.

Return to the hotel and freshen up. This evening enjoy dinner in your hotel.



DAY 4 - OPTIONAL ACTIVITIES & FAREWELL DINNER AT THE GUINNESS STOREHOUSE

Enjoy breakfast. After depart on your chosen activity— Golfing or a tour of Wicklow, known as the Garden of Ireland.

Group 1—Golf the Palmer Ryder Cup Course at the K Club

The Palmer Ryder Cup Course is quite simply, one of Europe's most spectacular courses. It charms, it entices and invariably, brings out the very best in your game. It is unlikely that you will be asked to tackle the course from the championship tees, but this should in no way diminish the excitement of pitting your wits against Arnold Palmer, for, in a sense, this is precisely what you are about to do. Ranked regularly in the top 3 parkland golf courses in Ireland, this Palmer designed golf haven is a must play 'badge of honour' that has hosted the top golf players in the world. The Ryder Cup in 2006 and 11 European Opens testify the importance of The Palmer Ryder Cup Course to European Golf. After Golf, relax and enjoy lunch with a pint of Guinness at the K Club Clubhouse.



Group 2—The Garden of Ireland Tour

Travel on to Glendalough where you will find the 5th Century St. Kevin's Monastic City, with one of the best preserved and highest round towers in Europe. Glendalough means 'the valley of two lakes'. It is steeped in spiritual and archaeological history. Nowadays Glendalough is best known for the many various walks and treks around the lakes and mountains and attracts vast numbers of visitors each year. This short walk will take you out from Glendalough and back with a visit to the 6th century Monastic City, unfortunately now in ruins but was once the hub of learning in Europe. It was in this haven of peace and tranquillity that St. Kevin founded his monastery so many years ago. After enjoy lunch at Wicklow Heather, a rustic country Irish Restaurant.



From here we will visit Kilruddery House & Gardens. Killruddery has been home to the Brabazon Family (the Earls of Meath) since 1618. Take in a guided tour of one of Ireland's Great Historic Houses as your guide leads you through the beautiful formal room of the house. Illuminating its history and that of the family who have lived here for nearly 400 years.

Transfer back to your hotel and freshen up. This evening enjoy a farewell dinner the Famous Guinness Storehouse. The Guinness company history spans back to 1759, with Arthur Guinness, born in 1725 near Dublin in County Kildare. His father, Richard, was a Land Steward and part of his duties was to supervise the brewing of beer for the workers on the estate - Arthur's father decided to purchase what was then a small, disused and ill-equipped brewery at St. James's Gate. The lease was signed on 31st December 1759, for 9,000 years at an annual rent of 45 pounds. At first, they brewed ale, but by the 1770's a new, strong black beer called porter was being introduced from London. The Storehouse was built in 1904 to house the Guinness fermentation process, and is modelled on a giant pint glass, stretching up from reception on the ground floor to the Gravity Bar in the sky. If filled, this giant pint of Guinness would hold approximately 14.3 millions pints of Guinness!

Tonight enjoy a guided tour before making your way to The Gravity Bar. Enjoy panoramic 360 views of Dublin while dining and enjoying Lively Irish Entertainment featuring epic award winning Irish Dancers.



DAY 5 - DEPARTURES

Breakfast in your hotel. Check out and transfer to the Airport for departure.