



# BEM IRELAND

MEETINGS • INCENTIVES • CONFERENCES • EVENTS

*Céad Mile Fáilte!*

## East Coast Golf Sample

BEM Ireland

Suite 2090, Fitzwilliam Business Centre

26 Upper Pembroke Street

Dublin 2, Ireland

P: + 353 1 63 73922

F: + 353 1 662 0365

BEM Ireland

Corporate House,

Ballybrit Business Park,

Ballybrit, Galway, Ireland

P: + 353 91 77 38 33

F: + 353 91 77 38 44

## *4 Star Hotel: Portmarnock Hotel & Golf Links*

---

Portmarnock Hotel & Golf Links is a luxurious hotel, spa and golf resort located beside the magnificent Velvet Strand at Portmarnock, in north County Dublin. The hotel was originally part of the famous Jameson family's estate and offers luxurious accommodation, spa, and a Bernhard Langer links golf course. Guests will find 135 rooms divided among the new buildings and the old house. Guests can stay in classic, deluxe, family rooms, or suites, all of which have wonderful views and the amenities needed for a comfortable, relaxing stay.

The resort has a top 100 golf course which is open throughout the year and has hosted many top amateur and professional events. For the non-golfers, the resort has a luxurious spa, offering treatments from Carita, Elemis and Essie.

In and around Portmarnock, visitors can enjoy walks along the beach from the hotel to the local seaside town of Malahide. They can also discover many of the fascinating attractions, such as Malahide Castle and Gardens, and the seaside village of Howth. For an activity-based break, the area also provides sailing, windsurfing and horse-riding.



## *5 Star Hotel: The K Club*

---

Nestled on the banks of The River Liffey, is a 140 bedroom hotel, two Arnold Palmer designed championship golf courses which have played host to the Ryder Cup in 2006 as well as 13 Smurfit European, The K Spa and several restaurants and bars, including the fine dining restaurant at the hotel, The Byerley Turk our 3 AA Rosettes restaurant.

Other activities on offer include fishing, clay pigeon shooting, horse riding, walking and cycling. The magical setting of the hotel, the magnificent grounds and stringent attention to detail has made the property a firm favourite for golfers.



## *Day 1: Arrive and check in*

---

Arrive into Dublin Airport and transfer to your hotel. Golf can be arranged on this day subject to arrival time and time of year.

## *Day 2: Portmarnock Golf Links*

---

Portmarnock is one of the finest golf links in Ireland. Though the landscape is relatively flat, each hole has its own individual character, the total of which is a memorable challenging golf links, regarded as a classic world wide. Portmarnock is surrounded by water on three sides and is unique in that no two successive holes play in the same direction, thus making judgement of the wind all the more difficult. More important golf tournaments have been held at Portmarnock than any other Irish course. The British Amateur, The Walker Cup and Canada Cup have all been held here. But it is perhaps the Irish Open and the illustrious list of winners at Portmarnock, including Ben Crenshaw, Seve Ballesteros, Bernhard Langer and Jose Maria Olazabal, that most people came to know the Portmarnock Golf Club.



## *Day 3: K Club Palmer Course*

---



The **Palmer Ryder Cup Course** is quite simply one of Europe's most spectacular courses.

It charms, it entices and invariably, brings out the very best in your game. Enjoy the excitement of pitting your wits against Arnold Palmer, for, in a sense, this is precisely what you are about to do.

Ranked regularly in the top 3 parkland golf courses in Ireland, this Palmer designed golf haven is a must play 'badge of honour' that has hosted the top golf players in the world. The Ryder Cup in 2006 and 11 European Opens testify the importance of The Palmer Ryder Cup Course to European Golf. Offering 18 of the most exciting and dramatic holes in Europe, The Palmer Ryder Cup Course promises to entice and challenge even the most avid of golfers. At every turn, fairway, cascading water feature or leafy, verdant space, a challenge ensues. The 7,350 yards Ryder Cup course is set around the River Liffey which flows through the 550 acre lush Kildare estate. Mature indigenous Irish trees carve their way around the fairways allowing the golfer to test their game in all aspects. The walk through the course is a true joy, a myriad of landmarks can be spotted throughout, adding interest and surprises at every stage, a quaint 19th Century iron bridge at the 16th provides players with a safe passage to an emerald island which is hugged by two watery arms of the River Liffey, while the ruins of an ancient church can be spotted as you approach the 13th. The island 16th, moon shaped 17th and dog leg par five 18th, are the most wonderful finishing golf holes that you will experience and have left a lasting impression with golfers worldwide.

## *Day 4: The Links Portmarnock*

---

The Links Portmarnock, is a championship links designed by Bernhard Langer, and opened for play in 1995 has hosted many top class amateur and professional events including the 2008 & 2009 Ladies Irish Open. An immediate neighbour is Portmarnock Golf Club (established 1894) with The Island and The Royal Dublin Golf Clubs all renowned championship links courses situated within 12 miles.

The use of dunes and natural terrain should please the most ardent links purists. Elevated tees and greens, blind approaches and doglegs, not to mention typical links sea breezes, keep you thinking through every round.

Gently undulating luxuriously sprung fairways leading to large fast greens must be negotiated through 98 strategically placed bunkers, while hillocks, wild grasses and gorse await wayward shots. Measuring 6,350 metres, the 1st tee and 18th green are conveniently situated just a wedge shot from the hotel and clubhouse.



## *Day 5: The Island Golf Club*

---



The Island Golf Club is one of Ireland's premier links courses. This is a must-play classic links set in rugged terrain and located between the highest sand dunes of any links course in Ireland. This beautiful links course, in splendid isolation, is surrounded by the Irish Sea, Donabate beach and Broadmeadow Estuary. Its rugged beauty cannot fail to impress. For sheer awe-inspiring, 25ft-high dunes, vaguely lunar crevasses running through terrain and challenging greens, the best choice is the The Island Golf Club. It was ranked number 26 in Golf World's top 100 must-play courses in the world.

## *Day 6: Royal Dublin*

---

Formed in 1885 and receiving its royal designation in 1891, the Royal Dublin Golf Club is steeped in the history and tradition of Irish golf. It has been home to many championships, amateur and professional, with the highlights being three memorable Irish Opens staged from 1983 to 1985. Bull Island is a sand bank just off the north shore of Dublin Bay and is a natural home for a fine links course. The Royal Dublin Golf Course is a traditional links with an excellent view of Dublin Bay. Each hole presents a particular challenge to the keen golfer, with the 18th hole being a significant test of nerves because of the carry over of the "out of bounds" to the green.



## *Day 7: Druid's Glen Golf Course*

---

Druids Glen golf course is one of the premier parkland courses in Ireland. The course hosted the Murphy's Irish Open from 1996 to 1999 and was the host venue for the Seve Trophy in 2002. The classic parkland course features many signature holes and provides golfers with a thrilling golf experience amidst a beautifully manicured landscape. Druids Glen is often referred to as "the Augusta of Europe". The flora and fauna of the glen provide a colourful backdrop to a magnificent golf course. The forests and streams produce a haven for wildlife in what was once a home to the druids. Voted European Golf Resort of the Year 2005 by International Association of Golf Tour Operators.

**(This is another 5 star option for accommodation with 2 onsite golf courses)**



## *Day 8: Depart*

---

Enjoy breakfast in your hotel and check out. Transfer to Dublin Airport for your return flight home.