



TRIDENT

Cochin

At Trident, you're sure.

Trident

Bristow Road, Willingdon Island,
Cochin 682 003, India
T + 91 484 3081000
F + 91 484 3081002
E reservations@tridenthotels.com
www.tridenthotels.com

Location

Located on Willingdon Island, 20 minutes from business district of Ernakulam. It is within easy reach of the city's shopping centres and other attractions.

Hotel Services

Wireless broadband internet access • Audio-visual equipment • Business centre
Meeting rooms • Photocopying service • Facsimile • Currency exchange • Car rental
Car park • Laundry and valet service • Wheelchairs • Rooms for the physically challenged
Doctor on call • Babysitter on call

Guest Room Facilities

Air conditioning
Wired and wireless broadband internet access
Direct dial dual line telephones
Personal bar
Tea and coffee maker
24 hours room service
Satellite television
Electronic safe
Hairdryer
Voltage 110-220

Guest Rooms

Number of rooms and suites	85
Superior Rooms	55
Deluxe Rooms	22
Suites	06
Check in	14.00 Hrs
Check out	12.00 Hrs

Dining

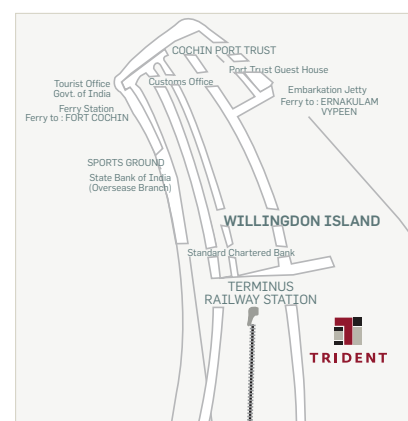
Travancore restaurant overlooks the pool and serves international, Indian and Kerala specialities.

The Seafood Grill serves a selection of fresh seafood.

The Cochin Trader bar overlooks the pool and serves a selection of spirits, wines and cocktails.

Transportation to the Hotel

From	Distance	Time	Via
International and Domestic airport	38 kms	50 min	Car
Railway station	12 kms	20 min	Car





Places of Interest

- Bolghatty Island (3 kms)
- Jewish Synagogue (9 kms)
- St. Francis Church (12 kms)
- Mattancherry Palace (9 kms)

Hotel Shops

- Books, gifts
- Salon

Leisure Facilities

- Swimming pool
- Ayurveda Centre

General Information

- Currency Indian Rupee
- Languages English is widely spoken
- Weather Average Temperature
 - April to September: Minimum 25°C Maximum 33°C
 - October to March: Minimum 20°C Maximum 28°C

Other Trident hotels in India

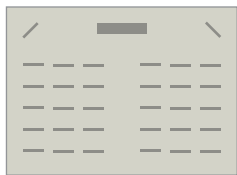
- Trident, Agra
- Trident, Bandra Kurla, Mumbai
- Trident, Bhubaneswar
- Trident, Chennai
- Trident, Gurgaon, New Delhi National Capital Region
- Trident, Jaipur
- Trident, Nariman Point, Mumbai
- Trident, Udaipur

Meeting & Banqueting Facilities

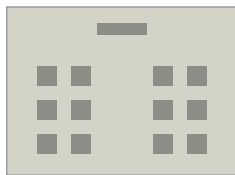
Venue	Area (sq ft)	Theatre	Class Room	U-Shape	Sit Down	Board Room	Cocktails	Sound System	AC	1 Phase	Lighting		
											Blackout	Natural	Dimmer
Periyar	488	50	30	23	20	18	32	✓	✓	✓	✓	✓	✓
Meenachil	651	50	30	26	24	20	32	✓	✓	✓	✓	✓	✓
Above two combined	1,139	90	42	47	52	38	64	✓	✓	✓	✓	✓	✓

Meeting Room Layouts

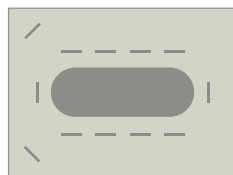
Our sales team would be delighted to assist you with the most suitable layout



Theatre



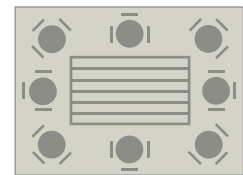
Class Room



Board Room



U-Shaped



Dinner Dance

For information and toll free reservations, please call:

USA 1 866 7065 888, UK 800 1874 3368, Germany 800 1874 3368, France 800 1874 3368, Singapore 800 189 1027, Japan 00531 650 440, India 1 800 11 2122.

You can also call us at + 91 11 2389 0555.

E-mail reservations: reservations@tridenthotels.com Online reservations: www.tridenthotels.com

Competition for Trident, Cochin		
S.No	Parameter	Holiday Inn
1	Location	Holiday Inn Cochin is located in the cosmopolitan city of Cochin with its bustling commercial port. It is known as the financial capital and biggest urban agglomeration in Kerala . Holiday Inn Cochin is a 212 room hotel and is conveniently located on National Highway 47 at a distance of 5kms from the city center and with approximately 40 minutes drive time from the Cochin International Airport.
2	Key Segments	The hotel is being projected as a corporate and leisure hotel. They would also target the Airline Crew business coming to the city.
3	Unique Selling Proposition	
4	Loyalty Programme	
5	Club Floor and Lounge	
6	Food & Beverage	<ul style="list-style-type: none"> • Masala- All day dining outlet with 120 covers serving Kerala & International cuisines. Attached is a Alfresco dining area with 20 covers. • Roma - The first Italian specialty restaurant in the city with 40 covers. • Stadia - Sports Bar • Deli KC - Coffee and Pastry Shop
7	Meeting Space	Banquet Hall can be used as one large banquet area or divided into three separate halls to accommodate various sizes and types of meetings and gatherings upto 150 persons.
8	Leisure Facilities	<ul style="list-style-type: none"> • Gym with modern cardiovascular equipment plus a range of fixed and free weight options. Health Club also houses separate men's and ladies Sauna, Jacuzzi and Steam Rooms. • Landscaped outdoor swimming pool with Oasis Our Pool Bar offers refreshing food and beverage options to quench your thirst. Relax in the open and watch the world go by. • Outdoor Pool • Gift Shop

S.No	Parameter	
9	Business Centre	Meeting rooms equipped with state of the art A/V and conference facilities. Business centre provides secretarial support as well as internet access, photocopying and printing services.
10	Published Room Rates* (*Indicative Rack Rates)	
11	Room Inventory	Total Room inventory 212 119 rooms and 13 suites
12	Web Site	http://www.holidayinn.com/hotels/us/en/cochin/coker/hoteldetail
13	Contact Details	National Highway Bypass Vennala 33/1739 A Chakkaraparambu Junction Cochin, 682028 - India
14	Threat to Trident, Cochin	Have 2 rooms dedicated for people with disabilities

Competition for Trident, Cochin		
S.No	Parameter	Crowne Plaza
1	Location	Crowne Plaza Kochi is ideally located on the NH 47 Bypass with easy access to the airport, CBD, Fort Kochi, scenic backwaters and beaches to the south.
2	Key Segments	The hotel is being projected as a corporate and MICE hotel. They would also target the Leisure and Airline Crew segment coming to the city.
3	Unique Selling Proposition	
4	Loyalty Programme	
5	Club Floor and Lounge	
6	Food & Beverage	<ul style="list-style-type: none"> • Mosaic - All day dining outlet with 145 covers serving Kerala, Pan-Asian and International cuisines. • Connexions : Bar with 28 covers • Aroma Lounge & Deli : Coffee and Pastry Shop • Trilogy : Seafood Specialty restaurant
7	Meeting Space	13 conference halls and 02 Board Rooms Largest- 5900 Square Feet with 600 people capacity Smallest- 290 Square Feet with 10 people capacity Convention Lawn-11000 Square Feet with 1500 people capacity
8	Leisure Facilities	Spa with 6 treatment rooms, relaxation and yoga lawn 2 Outdoor swimming pools Fitness center overlooking the backwaters and both the pools kids pool, SPA, Sauna, Jacuzzi, Health Club, Gymnasium, Barbeque Grills Live Entertainment
9	Business Centre	Business Center Staffed Between 8:00 AM and 9:00 PM Copying; Courier Service; E-mail & Internet; Executive Suites; Facsimile; PC available; Printer; Technical Concierge; High-speed Internet Access; Wireless Data Connection; Secretarial Services

S.No	Parameter	Crowne Plaza
10	Published Room Rates* (*Indicative Rack Rates)	
11	Room Inventory	Total Room inventory 269 255 Rooms and 14 Suites
12	Web Site	http://www.ichotelsgroup.com/crowneplaza/hotels/us/en/kerala/cokch/hoteldetail
13	Contact Details	Xi/641 Kundanoor Junction NH – 47 Bypas, Maradu – Kerela 682304 - India
14	Threat to Trident, Cochin	

Unique Selling Propositions of Trident, Cochin

Location



- Located in between the old and modern parts of the city.
- Proximity to the heritage zone of the city i.e. Fort Cochin/Mattancherry, where the major monuments and sightseeing areas of the destination are located.

Boutique Characteristics of the hotel



- The courtyard design and the pool/garden located in the central courtyard provide very exclusive ambience to the holidaymakers.

Ayurveda Centre



- The Ayurveda Centre offers Kerala Ayurveda rejuvenative programmes.
- Our trained therapists use the finest Ayurvedic oils and herbs for treatments to refresh the mind, detoxify the body and restore the natural balance of the energies within, leaving you completely rejuvenated.

Features, Advantages and Benefits for Trident, Cochin			
S.No	Features	Advantages	Benefits
1.	Location	<ul style="list-style-type: none"> • Trident, Cochin is located in Willingdon Island with easy access to the Central Business District and Major tourist attractions of the city. 	<ul style="list-style-type: none"> • Willingdon Island is located in between the modern part of the city (M.G.Road/ Ernakulam) and old part of city (Fort Cochin/ Mattancherry).
2.	Gym/ Pool	<ul style="list-style-type: none"> • Fitness Centre is open for 24hrs • Outdoor swimming pool. Heated pool during the winters 	<ul style="list-style-type: none"> • Workout at your convenience • The pool located in the middle of the courtyard is the perfect place for sunbathing and relaxation.
3.	Rooms and Suites	<ul style="list-style-type: none"> • Rooms and Family Suites 	<ul style="list-style-type: none"> • Family suites are ideal for families with grown up children. Offers luxuries of a suite with a price advantage of an interconnecting room. • The rooms offer picturesque views of the lush tropical gardens and the poolside • All rooms are equipped with standard features like: Centrally air conditioned Wired and wireless Internet access Dual line telephones Personal bar Tea & coffee maker 24 hour room service Electronic safe Hair dryer Voltage 110-220
4.	Food and Beverage	<ul style="list-style-type: none"> • Seafood Grill - open for dinner during winter months from October to March • Travancore • Cochin Trader Bar • The Patio 	<ul style="list-style-type: none"> • Alfresco restaurant with a live grill. Guests enjoy interacting with the chefs who like to prepare the meals based on the guests personal preferences • Named after one of Kerala's older counties, it offers traditional regional delicacies, continental and Indian cuisine. • The bar is a perfect setting for guests' evening entertainment or a quiet nightcap to end the hustle and bustle of a day • Serves light meals and snacks round the clock

S.No	Features	Advantages	Benefits
5.	Experiences	<ul style="list-style-type: none"> • The backwaters of Vaikom are similar to Alleppey and offer you a different view of the backwaters teeming with village life. Choose from half day or full day cruise. Enjoy a sumptuous Kerala lunch during the full day cruise • The temples of Kerala are a major part of the history and lore of the region. Presiding deities and festivals are a quintessential part of the day to day life here. Experience and authentic and up close look at temples in Cochin • Go back in time and get a feel of the old spice trails of Kerala. Cochin was once an important trading post on the spice route and her spices were highly valued. Enjoy a guided tour of the years old spice markets of Mattancherry and Broadway. • Harbour sunset cruise, capture a magical sunset in Cochin and make it a part of your memories. Enjoy two hours of cruise in Cochin harbor. • Spice talk by the Chef accompanied by some basic Kerala/local culinary show for the guest followed by a Traditional Kerala Sadya served on a banana leaf. 	<ul style="list-style-type: none"> • Customised experiences are available for our guests to explore and discover the different facets of the city as well as enjoy their time in the hotel. The activities have been designed keeping in mind different areas of interests. Thus the guests can book an experience of their choice.
6.	Security	<ul style="list-style-type: none"> • Trained security round-the-clock 	<ul style="list-style-type: none"> • Peace of mind; Secure and peaceful stay throughout
7.	Ayurveda Centre	<ul style="list-style-type: none"> • Ayurveda Centre offers authentic Kerala Ayurveda rejuvenation massages. It is operational on all days. 	<ul style="list-style-type: none"> • The spa is appealing to both leisure and business travellers who are in search for real local experiences. The centre is operated by one of the reputed houses in Ayurveda called 'Sahyadri'.